

An Exclusive Invitation to Enter a New Era of Leadership

For all the talk about leadership today, most everyone ignores the fact that the only measure of effective leadership is engaged followership.

And we're not talking about dumb, charisma-blinded, worshipful, zombie kind of followers. No, the kind of followers that matter are smart, competent, and powerful individuals who choose to follow a worthy leader. So, you have to very carefully consider this question, *"Why should anyone choose to follow you?"*

With enough money for good salaries, you'll attract high-level followers; but money isn't enough to unlock their full potential and passion.

So what would it take to get followers to show up fully and be switched-on, responsible, creative, courageous, self-aware and guided by integrity?

The bottom line answer is that you can only draw these people into your sphere if you are a leader of this exact caliber. So we invite you to look at yourself and ask, *"Am I the kind of leader that would attract the kind of followers that I want to be with?"*

You are the key factor in attracting and retaining remarkable team members, and they will show up when you are the kind of person they want to align with and follow.

The problem with almost every leadership and executive program is that they teach transactional, temporal and traditional approaches, tools and processes.

Of course strategy, decision making, operational excellence, negotiations and statistics are important skills. But these skills alone *DO NOT* give you the attraction edge to fully engage and unlock high caliber followers.

In order to do that you need to go further and deeper than traditional executive education. For that, you have to empower and align your mind, heart and gut so that you're deciding, relating and thinking with uncommon clarity, creativity, flow and passion. We call this experience the alchemy of wisdom, love and courage.

You, as a business leader are de facto shaper not only of your company, but of society. Your choices, your actions and your decisions affect humanity. Beyond your employees, beyond your customer. Beyond your supply chain. There are consequences of production and consumption that ripple out globally. No executive can stand alone anymore as a profiteer of his or her own business.

When you live from the interconnectedness of all of life, you move beyond the kind of ignorance that has such destructive consequences around the world today.

The Alchemical Executive is a movement bringing together a very new kind of extraordinary business leader. Wise. Respected. Supremely effective. A champion of the human spirit.

Alchemical leadership transmutes the base inner material of individuals, teams and organizations into their highest potential and expression.

Where your followers and your enterprise are a mirror of your inner world, it is our calling and our responsibility to transmute ignorance into wisdom, anger into heart-courage, and greed into love.

Our Workshop is an intimate, high-touch gathering of a maximum of 12 hand-picked extraordinary executives who are wholeheartedly committed to both growing their business and devoted to creating a better planet...

Following is a summary of the disciplines of The Alchemical Executive. These are the disciplines we learn and practise, the very choices that we make that unlock our transformation and become the magnetic force that draws toward us the kind of followers we want to be with.

This is how you and your organization will benefit directly. And how you will unlock the magnetic force that draws toward you the caliber of followers and teams you most deeply desire.

The 12 Alchemical Executive Disciplines

1. **Be accountable**

Develops: Maturity. Result: Reduction of Ego.

2. **Assess your leadership**

Develops: Self-Awareness. Result: Evolution.

3. **Practice vulnerability**

Develops: Humility. Result: Deep Connection.

4. **Play without feeding habits**

Develops: Relaxation. Result: Calmness.

5. **Experience solitude**

Develops: Deep listening. Result: Clarity.

6. **Embrace diversity**

Develops: Valuing uniqueness. Result: Appreciation of others.

7. **Commit to your spirituality**

Develops: Surrendering, letting go. Result: Peace of mind.

8. **Find a mentor**

Develops: Sharp thinking. Result: Wide perspective.

9. **Engage in skillful conflict**

Develops: Courage. Result: Intimacy.

10. **Embrace your shadow**

Develops: Honesty. Result: Interior freedom.

11. **Discover your passion**

Develops: Self-connection. Result: Empowerment.

12. **Accept your calling**

Develops: Faith. Result: Wisdom.

How you will benefit:

- ▶ You gracefully engage with uncertainty and change
- ▶ Your influence and power naturally magnifies
- ▶ Your trustworthiness shines - and the value of following your lead becomes more obvious and transparent
- ▶ You enter a consistent optimum state of Balance, Energy and Equilibrium
- ▶ You fluidly and choicefully toggle back and forth between different states
- ▶ You become effortlessly more happy, content, light and easeful

How your team benefits:

- ▶ Generate a resonant state of Trust among Team members
- ▶ Improve creative solutions and problem solving
- ▶ Accelerate decision making with deep agreement and alignment
- ▶ Stop wasting time by quickly and artfully addressing difficult issues
- ▶ Remove resource-sucking silo behaviors
- ▶ Align hearts and minds to collaboratively transform and resolve organizational obstacles
- ▶ Cascade empowering behaviors from the executive team to all management levels

How your business benefits:

- ▶ Profitability - Opening the floodgates for greater profits by removing unnecessary friction and obstacles
- ▶ Sustainability - Ensuring smooth long-term growth by creating harmonious interactions and systems
- ▶ Growth - Guaranteeing continuous growth and acceleration by solidifying organizational foundations
- ▶ Adaptability - Increasing your innovative edge by attracting, retaining and inspiring the most talented players in your industry
- ▶ Productivity - Your newly aligned team yields smoother productivity and greater profit

You will walk away with:

- ▶ Mental and emotional self-mastery methods that keep you resilient, buoyant and in your core strength amid chaos
- ▶ Real time refinement techniques to sharpen clarity, purify integrity and connect profoundly
- ▶ Rapid and deep methods to transform, resolve and remove all internal obstacles
- ▶ Immediately applicable practices to motivate self and others
- ▶ Understanding, owning and skillfully applying sexual/power/money dynamics as a Leader
- ▶ How to be in a state of clarity, integrity and flow
- ▶ How to have your team be more effective
- ▶ Friction, Drift and Drag becomes Flow, Alignment and Acceleration

To see if this workshop is a good fit for you and to register contact :
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